

DEPARTMENT OF HEALTH & HUMAN SERVICES
Centers for Medicare & Medicaid Services
7500 Security Boulevard
Baltimore, Maryland 21244-1850



CENTER FOR BENEFICIARY CHOICES

DATE: July 20, 2007

TO: All MA, MA-PD, and Part D Plan Sponsors

FROM: Abby L. Block, Director

RE: Partner Meeting on Low-Income Beneficiary Outreach

Registration is now open for a partner meeting with Centers for Medicare & Medicaid Services Acting Deputy Administrator Herb Kuhn, Assistant Secretary for Aging Josefina Carbonell and other Departmental representatives on July 25, 2007 at 2PM in the Great Hall of the Hubert Humphrey Building at 200 Independence Ave., SW., Washington, DC. Come join us for a chance to view the new tools and data for partners reaching out to low-income Medicare beneficiaries. Go to http://www.cms.hhs.gov/partnerships/downloads/CMS_Invite.pdf to see the invitation. RSVP by going to <http://registration.casals.com/CMS/>.

We are compiling a list of best practices for reaching the low income populations that are eligible for the extra financial help. If you have strategies that have worked with this population, please send a brief description of the tactics to Joan.Altman@cms.hhs.gov with a contact person and number that we might use for more information.

We look forward to seeing you on the 25th.