

DEPARTMENT OF HEALTH & HUMAN SERVICES
Centers for Medicare & Medicaid Services
7500 Security Boulevard
Baltimore, Maryland 21244-1850

Plan Oversight & Accountability Group

DATE: August 1, 2007

TO: Medicare Advantage Private Fee-for-Service (PFFS) Plans

FROM: Cynthia E. Moreno, Director /s/

SUBJECT: Reporting Group Sales Events

On July 23, 2007 we issued a memo about the sunset of the Limited Open Enrollment Period (LOEP). Therefore you will not be required to report group sales events planned for August and September 2007. You must resume reporting group sales events as instructed on May 25, 2007 for events to be conducted in October 2007.

A schedule of October events is due to your Regional Office (RO) Plan Manager by September 20, 2007. As previously instructed, each submission must be accompanied by a signed and dated attestation from the organization's Medicare program vice president or director, attesting to best knowledge, information and belief, that the information provided to CMS is accurate as of the date submitted.

Thank you for your cooperation. Please direct any questions concerning this request to your RO Plan Manager.