

DEPARTMENT OF HEALTH & HUMAN SERVICES  
Centers for Medicare & Medicaid Services  
7500 Security Boulevard, Mail Stop S2-22-17  
Baltimore, Maryland 21244-1850



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**DATE:** September 8, 2011

**TO:** All Medicare Advantage Organizations, Cost Plans, PACE Organizations and Demonstrations

**FROM:** Cheri Rice, Director  
Medicare Plan Payment Group

**SUBJECT: E-Prescribing (e-Rx) Incentive Payment 2010 Data File**

Physicians and other qualified professionals are eligible to receive lump sum incentive payments of 2% in 2011 for successful electronic prescribing (e-Rx) in 2010. Eligible professionals are physicians and other practitioners described in section 1842(b)(18)(C) of the Act, including physical and occupational therapists, qualified speech-language pathologists, and qualified audiologists. However, eligibility for e-Rx incentive payments is restricted to those eligible professionals with prescribing authority.

E-Rx financial incentives are available for the years 2009 through 2013 (payable in years 2010 – 2014). A “successful electronic prescriber” is eligible to receive an incentive payment equal to 2% of the total allowed Part B charges for all covered professional services furnished during the 2010 reporting period, which is equal to the entire calendar year. There were approximately 65,900 successful electronic prescribers in 2010. More information on the e-Rx program is available at <https://www.cms.gov/ERXincentive/>

#### **Payment Information for MA Plans:**

Providers who have not contracted with an MAO (including providers who are “deemed” to be contracting under PFFS plans), but who provide covered professional services to an enrollee of an MA plan offered by the organization, are potentially eligible for e-Rx incentive payments from that organization. When such providers are determined by fee-for-service (FFS) Medicare to be successful e-prescribers by qualifying for the 2% incentive payment under the 2010 e-Rx incentive program, MAOs are also required to pay those providers 2% of the Medicare allowed charges for any covered professional services rendered in 2010 to members of their own MA plan(s). Such payments are due whether or not the provider has participation status under the FFS program. MAOs are permitted to forgo payment to a non-contracting or deemed provider only when the total amount due is less than \$1.00; otherwise, payment of e-Rx incentives is required. Payments are generally due within 60 days of the date of this HPMS notice. MA organizations should include an explanation to providers with PQRS incentive payments in order to explain the source and reason for the payment.

See the 2011 Call Letter (Advance Notice of Methodological Changes for Calendar Year 2011...) for additional information <https://www.cms.gov/MedicareAdvvtgSpecRateStats/AD/list.asp#TopOfPage>

## Computation of Bonus Due

For the TIN/NPI (must be an exact match on both numbers) the non-contracting/deemed MAO is to pay an additional e-Rx incentive of 2.0% of the total amount paid to the provider for Part B physician fee schedule services its MA plan members received with dates of service between January 1 and December 31, 2010. The e-Rx incentive is due on 100% of the physician fee schedule amount, including member cost sharing, not just the plan's portion of the payment.

## Data File and Record Layout

A file of providers eligible for 2010 e-Rx incentives is now available. A registered HPMS user can visit the Data Extract Facility from the Home Page of HPMS. There will be a link entitled "Incentive Payments>PQRI" on the left navigation bar. Due to the sensitivity of some of the information provided in the file, only your Medicare Compliance Officer will be able to access and download it.

In addition to the data file itself, the user is provided the data file and record layout, below.

### File Layout

Field Name	TAXID (TIN)	NPI
position	(1-10)	(11-29)
	123456789	1234567890
	xxxxxxxxxx	xxxxxxxxxxx

### Record Layout

FIELD NAME	START/END POSITION	PIC	COMMENT
Tax ID	1-10	X(9)B	Left justified, one blank byte.
NPI	11-29	X(19)B(19)	Left justified, nine blank bytes.

If you have any questions regarding the e-Rx program, please contact your Account Manager. If you have any questions about this HPMS notice, please contact Julie Uebersax at [Julie.Uebersax@cms.hhs.gov](mailto:Julie.Uebersax@cms.hhs.gov). If you encounter technical difficulties when downloading the e-Rx file from HPMS, you may contact the HPMS Help Desk at [hpms@cms.hhs.gov](mailto:hpms@cms.hhs.gov) or 1-800-220-2028.