

**Meeting of the Advisory Panel on Outreach and Education (APOE)
Centers for Medicare & Medicaid Services (CMS)
Wednesday, January 16, 2019
The Hubert H. Humphrey Building
200 Independence Avenue S.W. Room 705A
Washington, D.C. 20201
8:30 a.m. – 2:30 p.m.**

8:30 - 8:40 a.m.	Open Meeting Lynne Johnson Acting Designated Federal Official (DFO), Office of Communications (OC), CMS
8:40 – 8:50 a.m.	Welcome and Introduction of Panel Members Louise Knight, APOE Chair Susie Butler, Director, Partner Relations Group, OC, CMS
8:50 – 9:00 a.m.	Recap of the September 26, 2018 Meeting Louise Knight, APOE Chair Susie Butler, Director, Partner Relations Group, OC, CMS
9:00 – 9:10 a.m.	Review of the CMS Responses to the Panel’s Recommendations from the September 26, 2018 Meeting Susie Butler, Director, Partner Relations Group, OC, CMS
9:10 – 9:50 a.m.	eMedicare Initiative Jon Booth, Director, Web and New Media Group, OC, CMS
9:50 – 10:20 a.m.	Discussion of Recommendations between APOE Members and Speaker
10:20 – 10:35 a.m.	Break
10:35 – 11:10 a.m.	Opioids Outreach and Messaging Walter Gutowski, Public Affairs Specialist, Integrated Communications Management Staff, OC, CMS
11:10 – 11:40 a.m.	Discussion of Recommendations between APOE Members and Speaker
11:40 a.m. – 12:45 p.m.	Lunch – Panel Members Only
12:45 – 1:20 p.m.	Conversation on Price Transparency Terri Postma, MD, CHCQM, Medical Officer and Senior Advisor Center for Medicare, CMS
1:20 – 1:50 p.m.	Discussion of Recommendations between APOE Members and Speaker
1:50 – 2:00 p.m.	Public Comment
2:00 – 2:30 p.m.	Recap of Meeting and Final Comments - Roanne Osborne-Gaskin, APOE Co-Chair

2:30 p.m.

Adjourn

Lynne Johnson, Acting DFO, OC, CMS

FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available at <http://www.cms.gov/Regulations-and-Guidance/Guidance/FACA/APOE.html>, or by contacting Lynne Johnson via E-mail at lynne.johnson@cms.hhs.gov or by telephone at (410) 786-0090. Press inquiries are handled through the CMS Press Office at (202) 690-6145.