

**Medicare Part C and Part D Marketing Compliance and Network Operations
Conference**

**Centers for Medicare & Medicaid Services Auditorium
Monday, October 19, 2009**

AGENDA

8:00AM to 9:00AM- Registration in Auditorium Lobby

9:00AM to 9:15AM- Opening Remarks

Teresa DeCaro
Acting Director, Medicare Drug and Health Plan Contract Administration Group

9:15PM to 10:15AM- Contract Year 2010 Marketing Surveillance Strategy

Michael Kavouras
Division of Medicare Advantage Operations

Gloria Parker
Associate Regional Administrator, Region IV

10:15AM to 10:30AM- Break

10:30AM to 11:00AM- Call Center Monitoring

Linda Gousis
Division of Benefit Purchasing and Monitoring

11:00AM to 12:00AM- Collaboration w/ DOIs and MEDICs (Panel)

Deanna Divenanzio
Division of Medicare Advantage Operations

Christine Reinhard
Director, Division of Compliance Enforcement

Guenther Ruch
Administrator, Regulation and Enforcement Division, State of Wisconsin, Office of the
Commissioner of Insurance

12:00PM to 12:30 PM- Agent/Broker Compensation

Chevell Thomas
Division of Policy, Analysis & Planning

12:30PM to 1:30PM- Lunch

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AGENDA (Continued)

1:30PM to 3:30PM- Network Adequacy (Panel)

Helaine Fingold (Moderator)
Division of Medicare Advantage Operations

Daniella Stanley
Division of Medicare Advantage Operations

3:30PM to 3:45PM- Break

**3:45PM to 5:15PM- 2010 Landscape: Non-Renewals, Benefits & Payment
Resolution (Panel)**

Jeremy Willard (Moderator)
Acting Director, Division of Medicare Advantage Operations

Jane Andrews
Director, Division of Finance and Benefits

Paul Foster
Division of Medicare Advantage Operations

Sheri Souers
First Coast Service Options, Inc.

5:15PM to 5:45PM- Question and Answer Session

5:45PM to 6:00PM- Closing Remarks

Tim Hill
Acting Deputy Director, Center for Drug and Health Plan Choice