DEPARTMENT OF HEALTH & HUMAN SERVICES Centers for Medicare & Medicaid Services 7500 Security Boulevard Baltimore, Maryland 21244-1850



CENTER FOR MEDICARE

DATE: April 27, 2012

TO: All Current and Prospective Medicare Advantage, Prescription Drug Plan,

Cost, PACE, and Demonstration Organizations

FROM: Cynthia G. Tudor, Ph.D., Director

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Medicare Drug & Health Plan Contract Administration Group

SUBJECT: Release of the 2013 Service Area Verification Functionality

The Health Plan Management System (HPMS) Contract Year (CY) 2013 Service Area Verification (SAV) functionality is now available in the Bid Submission module for all organizations to begin reviewing their entire contract service area and applicable attributes (e.g., employer-only/SNP/pending/partial counties or regions) for accuracy and completeness.

Organizations must concur or non-concur with their contract service area in the SAV functionality by the June 4, 2012 bid submission deadline. Bid submissions will not be sent forward to the desk review process until an organization completes this upload requirement. Please note that any change to a contract service area (e.g., service area reduction) requires an organization to re-certify in the SAV functionality. There are also additional bid submission requirements (e.g., plan crosswalk, formulary crosswalk) that will be released on May 11, 2012 that require completion by the June 4, 2012 bid submission deadline.

Organizations that non-concur must provide an explanation as to what is incorrect in their contract service area, such as a county or region that is not listed or one that is erroneously listed. If an organization non-concurs with any portion of the contract service area, each noted discrepancy must be resolved with CMS as soon as possible. Service area issues may result in serious delays of the CMS bid desk review process. Once resolution is met with CMS, you must re-verify the contract service area and concur in HPMS as quickly as possible. CMS strongly encourages organizations to complete the service area verification as soon as possible to ensure that issues can be resolved before June 4, 2012.

The SAV functionality provides the following information: the counties/regions assigned to a contract; whether it is an employer-only county/region; whether it is a SNP service

area; whether it is a pending county/region; whether it is a partial county; the number of individual and SNP plans that contain that county/region; and the number of employer plans that contain that county/region. If the **Partial County** displays a "Yes," you can select the "Yes" link to view the zip codes for that partial county. If the **Number of SNP Types** displays a number, you can select that number to view the SNP type(s) associated with the county. By selecting on the "Number of Individual and SNP Plans" or "Number of Employer Plans" links, you can view the plan ID(s) that contain that county/region.

Organizations with numerous plans may wish to review their service area by utilizing the Plan Service Area Report found in HPMS at Contract Management > Contract Reports > CY 2013. If an organization chooses to review their service area using this report, they must return to the SAV functionality to register concurrence or non-concurrence.

If an organization identifies an issue with its contract service area, please contact the appropriate person(s) as noted below:

MAO Service Area Issues (Individual and Employer Service Areas):

- MA_Applications@cms.hhs.gov

PDP Service Area Issues (Individual and Employer Service Areas):

- Linda Anders at Linda. Anders@cms.hhs.gov or 410-786-0459

Special Needs Plan (SNP) Service Area Issues:

- SNP Mail@cms.hhs.gov