

Center for Medicaid and CHIP Services/Division of Tribal Affairs



American Indian and Alaska Native Medicaid Enrollment Fact Sheet Customization Guide

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Introduction

These fact sheets can be used in outreach and enrollment assistance efforts to help families and individuals understand basic information about Medicaid and the Children's Health Insurance Program (CHIP). They describe who may be eligible for Medicaid and CHIP, the valuable health coverage benefits the programs provide and how to apply. The fact sheets also discuss specific protections for American Indian and Alaska Native applicants and beneficiaries, and highlight the advantages of enrollment for families and for the community.

You can customize the materials for use in your community. You may insert the names used for these programs in your state, your website address and/or phone number, and up to two logos. You will receive your customized, high resolution PDF via email within five weeks.

CMS offers material customization free of charge. However, due to the large number of customization requests we receive, we ask that organizations select up to five resources to customize per month. An organization may request multiple languages per product number, if applicable for the organization, which would count as one resource request.

Please see page 6 for detailed information on how to submit your request for customized materials.

Materials Selection

The following is a list of customizable American Indian and Alaska Native Medicaid enrollment fact sheets with corresponding product numbers.

| NAME | DESCRIPTION | VERSION | PRODUCT NUMBERS |
|---|--|----------------------|-----------------|
| American Indian and Alaska Native Medicaid Enrollment Fact Sheet | 8 ½ x 11 Fact Sheet (Full Color) | Mom Kissing Daughter | 11831-N |
| | | Young Male | 11832-N |
| | | Boy Riding Bicycle | 11833-N |
| | | Mom with Baby Girl | 909389-N |

Customization Options

You may choose to insert your program name(s), your website address and/or phone number, and up to two logos.

Please Note: You may request these changes on all customizable materials.

Your State Medicaid & CHIP program name(s)

Your State Medicaid/CHIP website and/or phone number

Insert your local Tribal contact information

Include up to two Tribal logos



Enroll in Medicaid:
For yourself. for your family, for your community.

Medicaid and the Children's Health Insurance Program (CHIP) offers low-cost or free health insurance for you and your family. In many states, more adults than ever before may qualify for Medicaid.

Who may be eligible?

- Children and teens up to age 19
- Parents (and other adults, depending on the state)
- Pregnant women
- People with disabilities
- Youth "aging out" of foster care

Eligibility depends on income, the size of your family and the rules in your state.

When you enroll, you can get:

- Doctor visits
- Preventive care, such as immunizations, mammograms & colonoscopy
- Prenatal and maternity care
- Hospital stays
- Mental health care
- Needed medications
- Children get vision and dental care (adults may get these benefits too)

American Indians and Alaska Natives who are eligible for Medicaid or CHIP:

- Can still get care from your Indian care provider.
- Don't have to pay premiums or co-payments.
- Indian trust income is not counted to determine eligibility and is protected from Medicaid estate recovery rules.

You benefit by having greater access to health care services. **Tribes benefit** because their health programs get more resources.

To find out if you qualify, visit InsureKidsNow.gov or call 1-877-KIDS-NOW (543-7669) or contact your local Indian health care provider for help applying.

LOGO 1 LOGO 2

InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services CMS Product No. 11832-01 January 2018

How to Request Customized Materials

1. Send an email to the CMCS Division of Tribal Affairs (DTA) at TribalAffairs@cms.hhs.gov with the subject line **“Medicaid Enrollment Fact Sheet Customization Request.”**
2. In the body of the email, include the following:
 - Identify the product number(s) and name(s) of the material(s) you are customizing. Include the type of material (e.g., fact sheet).
 - Identify your program name(s).
 - Identify your website address and/or phone number.
 - Attach up to two logo(s) as either a JPEG or EPS file.
3. DTA will respond within a few days of receiving your request and contact you via email with any questions.
4. You will receive your customized, high-resolution PDF via email within five weeks.

If you have any questions, please contact DTA at TribalAffairs@cms.hhs.gov with the subject line **“Medicaid Enrollment Fact Sheet Customization Request for [Your Name].”**

Sample Email

To: TribalAffairs@cms.hhs.gov

From: [Your Email Address]

Subject: Medicaid Enrollment Fact Sheet Customization Request

Dear CMCS Division of Tribal Affairs:


My name is [Insert Your Name] and I am with the [Insert Your Organization]. Can you please provide me with a customized version of the following Centers for Medicaid and CHIP Services/Division of Tribal Affairs materials?

1. #11831-N. American Indian and Alaska Native Medicaid Enrollment. Mom Kissing Daughter. Fact Sheet.
 - Program name: Medicaid and CHIP
 - My website and phone number: www.KidsPlus.com, 1-877-555-5555
 - Two logos are attached to this email with the following titles: kidsplus.eps and localprogram.jpg.
2. #11832-N. American Indian and Alaska Native Medicaid Enrollment. Boy Riding Bicycle. Fact Sheet.
 - Please make the same changes to the fact sheet as requested above.

American Indian and Alaska Native Medicaid Enrollment Fact Sheet Options

American Indian and Alaska Native Medicaid Enrollment Fact Sheet

11831-N – Mom Kissing Daughter



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CHS Product No. 11831-N
January 2016

Fold for by the U.S. Department of Health & Human Services

11832-N – Young Male



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CHS Product No. 11832-N
January 2016

Fold for by the U.S. Department of Health & Human Services

American Indian and Alaska Native Medicaid Enrollment Fact Sheet (2)

11833-N – Boy Riding Bicycle



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CHIP Product No. 11833-N
January 2018



909389-N – Mom with Baby Girl



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Paid for by the U.S. Department of Health & Human Services
CHIP Product No. 909389-N
February 2018



Thank You!

[Medicaid.gov](https://www.Medicaid.gov)

