

# Enrollment Policy

## 2011



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# Discussion Overview

- Guidance update
- Unsolicited applications
- Going forward

# Guidance Update

- Outbound Education and Verification (OEV)
- Affordable Care Act (ACA)

# Outbound Education and Verification

- Version in draft enrollment guidance eliminated
- Refer to marketing guidance
- Refer to HPMS memo from August 17

# Affordable Care Act

- OEP/OEPNEW eliminated
- 45 day disenrollment period
  - Medicare Advantage Disenrollment Period (MADP)
  - January 1 – February 14
- AEP changed in 2011 for 2012
  - October 15, 2011 – December 7, 2011
  - Elections effective January 1, 2012

# Unsolicited Applications

- What does “unsolicited” mean?
  - Received on or after October 1
  - Received before November 15
  - Not received by broker/agent
- OEV – when does it start?
- Application date

# Going Forward

# 2011 and beyond

# Guidance Resources

- <http://www.cms.gov/MedicareMangCareEligEnrol/>
  - MA Enrollment & Disenrollment Guidance (MMCM Chapter 2)
  - Cost Plan Enrollment & Disenrollment Guidance (MMCM Chapter 17-D)
- <http://www.cms.gov/MedicarePresDrugEligEnrol/>
  - PDP Enrollment & Disenrollment Guidance (PDBM Chapter 3)

# Additional Resources

- HPMS Memos
- CMS Account Manager
- User Group Calls