

Enrollment Policy 2011



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Discussion Overview

- Guidance update
- Unsolicited applications
- Going forward

Guidance Update

- Outbound Education and Verification (OEV)
- Affordable Care Act (ACA)

Outbound Education and Verification

- Version in draft enrollment guidance eliminated
- Refer to marketing guidance
- Refer to HPMS memo from August 17

Affordable Care Act

- OEP/OEPNEW eliminated
- 45 day disenrollment period
 - Medicare Advantage Disenrollment Period (MADP)
 - January 1 – February 14
- AEP changed in 2011 for 2012
 - October 15, 2011 – December 7, 2011
 - Elections effective January 1, 2012

Unsolicited Applications

- What does “unsolicited” mean?
 - Received on or after October 1
 - Received before November 15
 - Not received by broker/agent
- OEV – when does it start?
- Application date

Going Forward

2011 and beyond

Guidance Resources

- <http://www.cms.gov/MedicareMangCareEligEnrol/>
 - MA Enrollment & Disenrollment Guidance (MMCM Chapter 2)
 - Cost Plan Enrollment & Disenrollment Guidance (MMCM Chapter 17-D)
- <http://www.cms.gov/MedicarePresDrugEligEnrol/>
 - PDP Enrollment & Disenrollment Guidance (PDBM Chapter 3)

Additional Resources

- HPMS Memos
- CMS Account Manager
- User Group Calls