

Medicare Advantage & Prescription Drug Plan

FALL CONFERENCE & WEBCAST

Collaborating • Communicating • Transforming

SEPTEMBER 10, 2015 / 9:30 AM ~ 4:30 PM EDT
CMS GRAND AUDITORIUM

AGENDA

8:00 am - 9:30 am	CHECK-IN/BADGING
9:30 am - 9:35 am	Welcome Stacey Plizga, PRI, Moderator
9:35 am - 9:40 am	Opening Remarks Sean Cavanaugh, Deputy Administrator and Director of the Center for Medicare, CMS
9:40 am - 10:00 am	Overview of Medicare Parts C & D Cynthia G. Tudor, Deputy Director, Center for Medicare, CMS
10:00 am - 11:00 am	Beneficiary and Pharmacy Outreach: Lessons Learned in Part D Linda Anders, Center for Medicare, CMS Terri Swanson, Aetna John Wells, Aetna
11:00 am - 11:30 am	Update on CMMI Demo Gregory Woods, Center for Medicare and Medicaid Innovation, CMS
11:30 pm - 12:10 pm	LUNCH BREAK
12:10 pm - 12:45 pm	Alternative Payment Models Panel/Discussion Brandy Alston, Center for Medicare, CMS Julie S. May, Aetna Ghita Worcester, UCare
12:45 pm - 1:10 pm	Parts C & D Appeals — Insights from MAXIMUS Federal Services Rita Wurm, Center for Medicare, CMS Cathleen MacInnes, MAXIMUS
1:10 pm - 1:50 pm	Marketing Policy Updates <ul style="list-style-type: none"> Medicare Marketing Guidelines Updates Kerry Casey, Center for Medicare, CMS Provider Directory Panel/Discussion Jeremy Willard, Center for Medicare, CMS Deborah A. Schreiber, UnitedHealthcare Medicare & Retirement Richard Appel, Cigna Sherry Stanley, The Health Plan Mark Hamelburg, AHIP
1:50 pm - 2:05 pm	AFTERNOON BREAK
2:05 pm - 3:05 pm	Getting Ready for 2016 <ul style="list-style-type: none"> Prescriber Enrollment Lisa Thorpe, Center for Medicare, CMS Alisha Banks, Center for Program Integrity, CMS Rebecca Randle, Center for Program Integrity, CMS Good Cause Processes Patty Helphenstine, Center for Medicare, CMS 2016 Program Audits Jennifer Smith, Center for Medicare, CMS
3:05 pm - 4:05 pm	Examining the Potential Effects of Socioeconomic Factors on Star Ratings Elizabeth Goldstein, Center for Medicare, CMS Cheryl Damberg, RAND
4:05 pm - 4:30 pm	Open Q & A Session
4:30 pm	CLOSING REMARKS

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