

CMS Innovation Center Listening Session

Center for Medicare and Medicaid Innovation



Housekeeping & Logistics



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Your comment may be read aloud later during this session, unless you indicate to not share.

WELCOME

Agenda

- **Welcome from CMS Innovation Center Director Liz Fowler**
- **Brief overview of the CMS Innovation Center's Vision and Strategy**
- **Stakeholder Input**
 1. What is the greatest obstacle to participating in a CMS Innovation Center or other value-based, accountable care model, and how do you recommend the CMS Innovation Center alleviate this obstacle?
 2. CMS is currently exploring quicker, more actionable data, learning collaboratives, and payment and regulatory flexibilities. What else could the CMS Innovation Center do to support clinicians and help them be successful in models?
 3. How can CMMI better incorporate patient needs and goals into models? How should the impacts of value-based care on patients be measured?
- **Review of Written Comments**
- **Closing Remarks**

Vision: What's to Come Over the Next 10 Years



Five Strategic Objectives



Increase the number of people in a care relationship with accountability for quality and total cost of care.



Embed health equity in every aspect of CMS Innovation Center models and increase focus on underserved populations.



Leverage a range of supports that enable integrated, person-centered care such as actionable, practice-specific data, technology, dissemination of best practices, peer-to-peer learning collaboratives, and payment flexibilities.

Five Strategic Objectives



Pursue strategies to address health care prices, affordability, and reduce unnecessary or duplicative care.



Align priorities and policies across CMS and aggressively engage payers, purchasers, providers, states and beneficiaries to improve quality, to achieve equitable outcomes, and to reduce health care costs.

Commitment to Transparency & Communication

STAKEHOLDER OUTREACH

Committing to **strengthening communication** with stakeholders, starting with beneficiaries and advocates

Leveraging **new and more consistent mechanisms for outreach** to existing and future partners

DATA TRANSPARENCY

Identifying and **sharing research identifiable files** (via the CMS Data Research Center) so that researchers may link claims data with model participant lists

DEFINING SUCCESS

Examining model impacts on **health equity, person-centered care, and health system transformation** – efforts which are aligned with CMS-wide goals

Moving into Implementation

Stakeholder Engagement (next 3-6 months)

- White paper launch (October 2021)
- Listening sessions with beneficiaries, health equity experts, primary care, safety net, specialty providers, states, and payers (2021-22)
- 2021 LAN Summit (December 2021)
- LAN Health Equity Action Taskforce (Ongoing)

Stakeholder Engagement (next 6-24+ months)

- Outreach to communicate and share strategy via conferences, podcasts, and learning events
- Launching a stakeholder engagement strategy across the life cycle of models
- Sharing model test data with external researchers to contribute to learnings
- Leveraging existing and new mechanisms to enhance engagement with patients, providers, and payers and improve transparency in model design/implementation



Model Opportunities that Inform Strategy and Transformation

- Advancing Health Equity: Community Health Access and Rural Transformation Model
- Accountable Care: Initial cohorts for Primary Care First (PCF) and Global/Professional Direct Contracting (GPDC)
- Advancing Health Equity: ESRD Treatment Choices Model
- Addressing Affordability: Part D Senior Savings Model

Examples of Model Opportunities that Advance Strategy and Inform Transformation

- GPDC Second Cohort
- PCF Second Cohort
- Kidney Care Choices model
- Radiation Oncology model

Model Types that Drive Transformation

- ACO model tests that create accountability for total cost of care and outcomes
- Advanced primary care model tests
- Specialty care model tests that supports integrated, whole-person care
- State total cost of care model tests

Examples of Efforts to Address Cross-Model Issues

- Health equity data collection
- SDoH screening and referral
- Benchmarking
- Risk adjustment
- Provider performance data platforms
- Engaging providers that care for underserved beneficiaries

STAKEHOLDER REMARKS

Questions for Listening Session

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3. How can CMMI better incorporate patient needs and goals into models? How should the impacts of value-based care on patients be measured?

Speaker #1

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Chief Executive Officer
Commonwealth Primary Care ACO

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Speaker #2

Misty Drake

Vice President, Client Services
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Speaker #3

Kate Freeman

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Speaker #4

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Speaker #5

Joanna Hiatt Kim

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Speaker #6

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Speaker #7

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Speaker #8

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Speaker #9

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Speaker #10

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Speaker #11

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Director, Regulatory Affairs
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Speaker #12

Kelli Todd

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UnityPoint Accountable Care

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Speaker #13

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Director, Performance Based Reimbursement
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Speaker #16

Allison Brennan

Senior Vice President, Government Affairs
National Association of ACOs (NAACOS)

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REVIEW OF WRITTEN COMMENTS

Staying in Touch on the Strategy

Thank You for Attending

- Thank you for attending the CMS Innovation Center Listening Session. We appreciate your feedback!
- Additional input? Email your questions and feedback to CMMISstrategy@cms.hhs.gov

Resources to Engage with CMS Innovation Center Strategy

- Please visit the [CMS Innovation Strategic Direction](#) webpage, including reviewing the newest [“At-a-Glance”](#) resource summary.
- [Sign up to receive regular email updates](#) about the CMS Innovation Center, including opportunities to engage with, provide input on and potentially participate in model tests
- [Follow us](#) @CMSinnovates on Twitter