

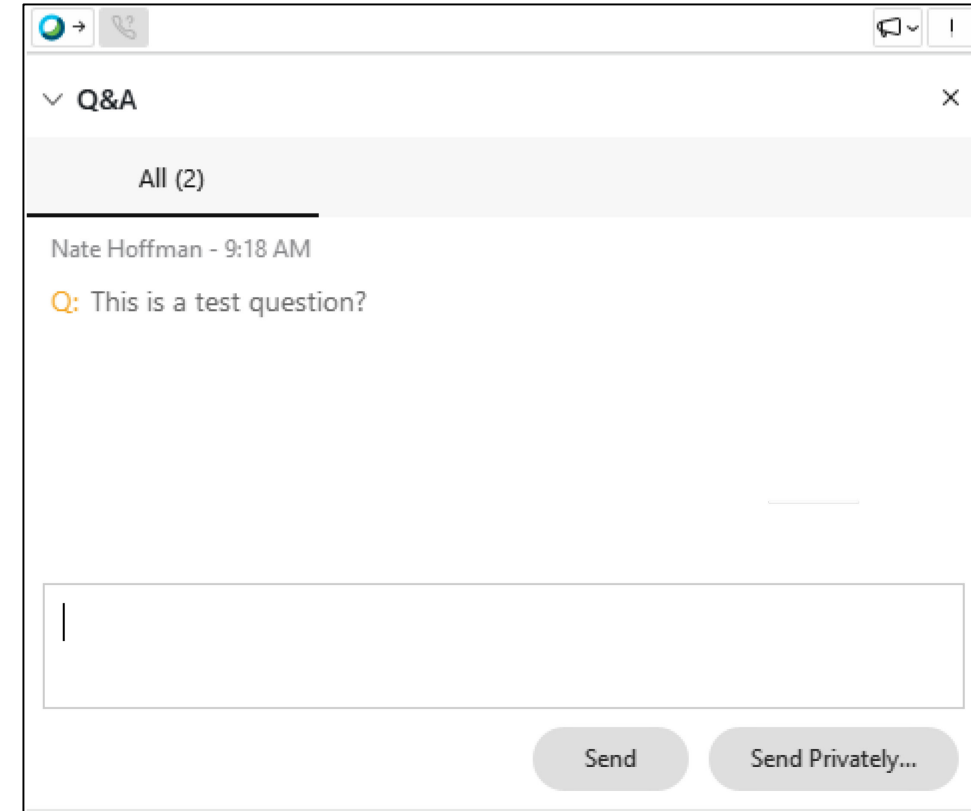
February 2022 Office Hours: Hospice Benefit Component

Value-Based Insurance Design (VBID) Model
CMS Innovation Center
February 3, 2022



How to Submit Questions

- Questions can be submitted through the WebEx Q&A panel.
 - Select Q&A followed by All Panelists.
- The VBID Model Team will read submitted general questions and provide answers.
- Some inquiries may require additional research; The VBID Model Team will investigate these inquiries and reply via email.



Agenda

- Overview of Value-Based Insurance Design (VBID) Model Components
- Overview of VBID Hospice Benefit Component
- Walkthrough of Select Resource for Stakeholders
- Question and Answer

Presenters

- Laura McWright, Deputy Director, Seamless Care Models Group (SCMG)
- Sibel Ozcelik, VBID Model Co-Lead
- Jane Andrews, VBID Model Senior Advisor
- Julia Driessen, VBID Model Evaluation Lead

Disclaimer

This presentation was current at the time it was published or uploaded onto the web. Medicare policy changes frequently so links to the source documents have been provided within the document for your reference.

This presentation was prepared as a service to the public and is not intended to grant rights or impose obligations. This presentation may contain references or links to statutes, regulations, or other policy materials. The information provided is only intended to be a general summary. It is not intended to take the place of either the written law or regulations. We encourage readers to review the specific statutes, regulations, and other interpretive materials for a full and accurate statement of their contents.

Overview of Value-Based Insurance Design (VBID) Model Components

VBID Model Overview

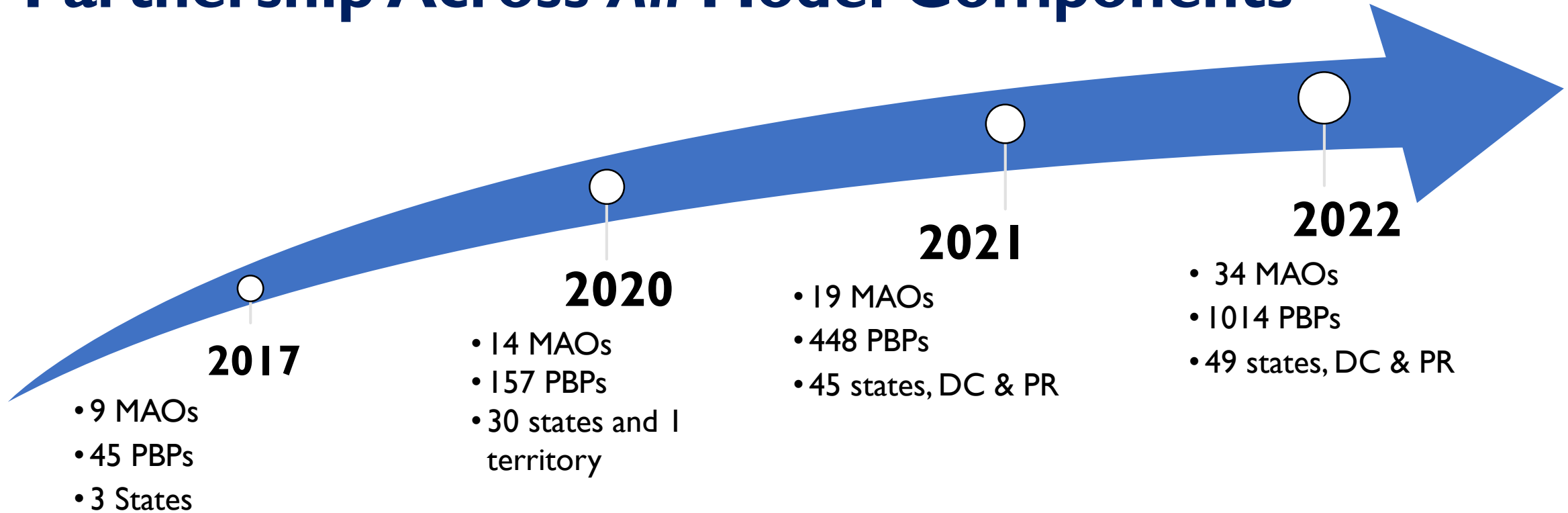
- CMS is testing a broad array of complementary Medicare Advantage (MA) health plan innovations through the VBID Model.
- These innovations are designed to reduce Medicare program expenditures, enhance the quality of care for Medicare beneficiaries, including those with low incomes such as dual-eligible beneficiaries, and improve the coordination and efficiency of health care service delivery.
- Eligible MA Organizations (MAOs) and their plan benefit packages (PBPs) in all 50 states and territories may apply for the health plan innovations being tested under the VBID model.
- The Model's first performance year began on January 1, 2017 and is currently set to be tested through 2024.

Calendar Year (CY) 2022 VBID Model Components

■ Began in 2021

Targeted Benefits by Condition, Socioeconomic Status (SES), or both	MA and Part D Rewards and Incentives (RI) Programs	Wellness and Health Care Planning (WHP)	Hospice Benefit Component	Cash or Monetary Rebates	New and Existing Technologies*
<p>Tests the impact of targeted reduced or eliminated cost-sharing (including for Part D drugs) or additional supplemental benefits based on enrollees:</p> <ul style="list-style-type: none"> a. Chronic Condition(s) b. SES c. Both (a) and (b) 	<p>Tests how R&I programs that more closely reflect the expected benefit of the health related service or activity, within an annual limit, may impact enrollee decision-making about their health in more meaningful ways</p>	<p>Tests the impact of timely, coordinated approaches to wellness and health care planning, including advance care planning</p>	<p>Tests how including the Medicare hospice benefit in an enrollee’s MA coverage impacts financial accountability and care coordination across the care continuum</p>	<p>Tests the impact of sharing rebates directly with enrollees, in the form of cash or cash equivalents</p>	<p>Tests the impact of allowing MAOs to cover new and existing FDA-approved technology not currently covered by the Medicare program</p>

Significant Growth in Model Adoption and Partnership Across All Model Components



Overview of VBID Hospice Benefit Component

Hospice Benefit Component Design

Enables a seamless care continuum that improves quality and timely access to palliative and hospice care in a way that fully respects beneficiaries and caregivers

1. Maintains the full scope of the current Medicare hospice benefit

2. Focuses on improved access to palliative care

3. Enables transitional concurrent care for enrollees

4. Introduces additional hospice-specific supplemental benefits

5. Promotes care transparency and quality through actionable, meaningful measures

6. Maintains broad choice and improves access to hospice

7. Utilizes a budget neutral payment approach to facilitate all of the above aims

Key Policies and Requirements for CY 2022

As in CY 2021:

- Participating MAOs must continue to cover hospice care for enrollees who choose to elect hospice through an in-network **or** out-of-network hospice provider.
- Participating MAOs continue to be prohibited from applying any prior authorization to hospice care related to the enrollee's terminal condition.
- Participating MAOs must continue to pay for out-of-network hospice care at 100% of Original Medicare rates, including physician services and the service intensity add-on (SIA) payments.
- Participating MAOs must continue to pay for any unrelated services and/or post-hospice live discharge costs, **as long as** they are deemed to be appropriate and medically necessary.

CY 2022 MAO Participation in the Hospice Benefit Component (1/2)

In 2022, there are 13 MAOs with 115 PBPs participating in the Hospice Benefit Component across portions of 21 states and Puerto Rico.

2022 VBID-Hospice Participant Parent Organization	Participation in State(s)/Territory
AvMed, Inc. (New Participant)	Florida
Cambia Health Solutions, Inc. (New Participant)	Oregon, Utah, and Washington
Catholic Health Care Systems (New Participant)	New York
CVS (New Participant)	Ohio and Pennsylvania
Hawaii Medical Service Association (HMSA) (Returning Participant)	Hawaii
Humana (Returning Participant)	Colorado, Georgia, Indiana, Kentucky, Ohio, Virginia, and Wisconsin
Intermountain Health Care, Inc. (Returning Participant)	Idaho and Utah

CY 2022 MAO Participation in the Hospice Benefit Component (2/2)

In 2022, there are 13 MAOs with 115 PBPs participating in the Hospice Benefit Component across portions of 21 states and Puerto Rico.

2022 VBID-Hospice Participant Parent Organization	Participation in State(s)/Territory
Kaiser Foundation Health Plan, Inc. (Returning Participant)	California
Presbyterian Healthcare Services (Returning Participant)	New Mexico
Anthem Inc. (Returning Participant)	Puerto Rico
Triple-S Management Corporation (Returning Participant)	Puerto Rico
UnitedHealth Group, Inc. (New Participant)	Alabama, Illinois, Oklahoma, and Texas
VNS Choice (Returning Participant)	New York

Walkthrough of Select Resources for Stakeholders

General Walkthrough Notes

- Slides 16 through 22 contain screenshots of certain CMS websites and a spreadsheet related to the Hospice Benefit Component.
- The websites were accessed using Google Chrome.
- The spreadsheet was accessed using Microsoft Excel.
- Stakeholders' experience accessing the websites and/or spreadsheet may differ if stakeholders use programs other than the ones mentioned above.
- CMS has used a dotted black highlight box (see below for example) to bring attention to certain portions of the websites and spreadsheet.



Visit the [VBID website](#) to find stakeholder resources for all Model Components.

The screenshot shows a web browser window with the URL innovation.cms.gov/innovation-models/vbid. The page header includes navigation links: Home | About CMS | Newsroom | Archive | Help | Print. The CMS.gov logo and "Centers for Medicare & Medicaid Services" are prominently displayed. A search bar is located to the right of the logo. Below the logo is a row of eight yellow navigation buttons: Medicare, Medicaid/CHIP, Medicare-Medicaid Coordination, Private Insurance, Innovation Center, Regulations & Guidance, Research, Statistics, Data & Systems, and Outreach & Education. A breadcrumb trail reads: Innovation Center Home > Innovation Models > Medicare Advantage Value-Based Insurance Design Model. The main heading is "Medicare Advantage Value-Based Insurance Design Model". A callout box with a dashed border contains two links: "FOR INFORMATION ON THE HOSPICE BENEFIT COMPONENT, PLEASE CLICK [HERE](#)" and "FOR INFORMATION ON THE 2022 VBID MODEL, PLEASE CLICK [HERE](#)". The main text describes the model's goals: to reduce Medicare program expenditures, enhance care quality, and improve coordination and efficiency. A right-hand sidebar contains a "Model Summary" section with details: Stage: Ongoing; Number of Participants: 34; Category: Initiatives to Accelerate the Development and Testing of New Payment and Service Delivery Models; Authority: Section 3021 of the Affordable Care Act. Below this is a "Milestones & Updates" section with a sub-heading "September 29, 2021" and text: "Announced: CY 2022 VBID Model Participants (including MAOs participating in the Hospice Benefit Component) released".

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[Innovation Center Home](#) > [Innovation Models](#) > Medicare Advantage Value-Based Insurance Design Model

Medicare Advantage Value-Based Insurance Design Model

FOR INFORMATION ON THE HOSPICE BENEFIT COMPONENT, PLEASE CLICK [HERE](#)

FOR INFORMATION ON THE 2022 VBID MODEL, PLEASE CLICK [HERE](#)

Through the Medicare Advantage (MA) Value-Based Insurance Design (VBID) Model, CMS is testing a broad array of complementary MA health plan innovations designed to reduce Medicare program expenditures, enhance the quality of care for Medicare beneficiaries, including those with low incomes such as dual-eligibles, and improve the coordination and efficiency of health care service delivery. Overall, the VBID Model contributes to the modernization of MA and tests whether these model components improve health outcomes and lower costs for MA enrollees.

For plan year 2022, 34 Medicare Advantage Organizations (MAOs) offering MA benefits to plan benefit packages (PBPs) with 7.4 million projected enrollees will provide tailored Model benefits and rewards and incentives to over 3.7 million projected enrollees in 49 states, the District of Columbia and Puerto Rico. Out of the 34 MAOs, thirteen

Model Summary

Stage: Ongoing

Number of Participants: 34

Category: Initiatives to Accelerate the Development and Testing of New Payment and Service Delivery Models

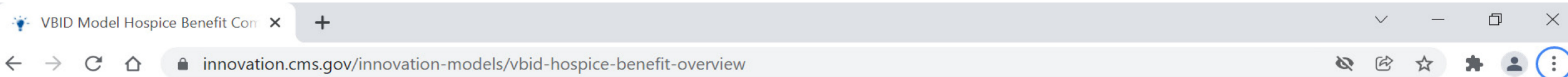
Authority: Section 3021 of the Affordable Care Act

Milestones & Updates

September 29, 2021

Announced: CY 2022 VBID Model Participants (including MAOs participating in the Hospice Benefit Component) released

Visit the [Hospice Benefit Component's website](https://innovation.cms.gov/innovation-models/vbid-hospice-benefit-overview) to find additional information.



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VBID Model Hospice Benefit Component Overview

VBID Model Hospice Benefit Component Quick Links:

[Overview](#) | [Coverage](#) | [Participating Plans](#) | [Billing & Payment](#) | [Outreach & Education](#) | [FAQs](#)

Did You Know?

The CY 2022 Hospice Benefit Component is part of the larger [VBID Model](#), which has 34 MA Organizations (MAOs), providing care to approximately 3.7 million Medicare patients in 49 states, the District of Columbia and Puerto Rico.

Background

Beginning on January 1, 2021, CMS is testing the inclusion of the Part A Hospice Benefit within the MA benefits package through the Hospice Benefit Component of the Value-Based Insurance Design (VBID) Model. This test

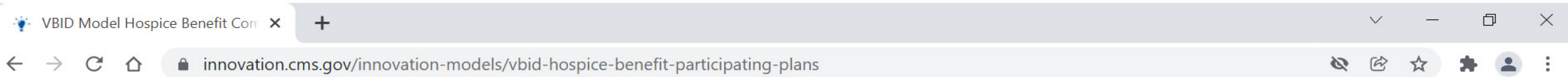
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Where Health Care Innovation is Happening



The “Participating Plans” section has highlighted contacts for participating MAOs.



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VBID Model Hospice Benefit Component Participating Plans

VBID Model Hospice Benefit Component Quick Links:

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Under the Value-Based Insurance Design (VBID) Model, in Calendar Year (CY) 2022, thirteen Medicare Advantage Organizations (MAOs) will participate in the Hospice Benefit Component, offering 115 plan benefit packages (PBPs).

Note:

A downloadable list of PBPs with service area and comprehensive contact information can be found [here](#).

Highlighted Contacts for MAOs Participating in the Hospice Benefit Component in CY 2022

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Where Health Care Innovation is Happening



Click on the link found in the “Note” box to download a spreadsheet with additional contact information.

VBID Model Hospice Benefit Component Participating Plans

innovation.cms.gov/innovation-models/vbid-hospice-benefit-participating-plans

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VBID Model Hospice Benefit Component Participating Plans

VBID Model Hospice Benefit Component Quick Links:

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Where Health Care Innovation is Happening

VBID-CY2022-Hos...xlsx

Show all

Click on the “About” and “Data Dictionary” tabs of the spreadsheet to learn more about its purpose and what each data field is meant to represent.

The screenshot displays the Microsoft Excel interface. The ribbon at the top includes tabs for File, Home, Insert, Draw, Page Layout, Formulas, Data, Review, View, Help, Acrobat, SecureZIP, and a search bar. The Home tab is active, showing options for Clipboard, Font, Alignment, Number, Styles, Cells, and Editing. The active cell is A2, containing the text: "Calendar Year (CY) 2022 Value-Based Insurance Design (VBID) Hospice Benefit Component".

The spreadsheet content is as follows:

A	B	C	D	E	F	G	H	I	J	K	L
1											
2	Calendar Year (CY) 2022 Value-Based Insurance Design (VBID) Hospice Benefit Component										
3	Points of Contact and Service Area Data for CY2022 Participating Medicare Advantage Organizations										
4	Purpose: The purpose of this Excel file is to provide interested stakeholders, including hospice providers, with information on certain points of contact and the service areas of Medicare Advantage Organizations (MAOs) participating in CY2022 of the Hospice Benefit Component. Below is an overview of the information provided under each tab.										
5	CY22 VBID Hospice MAO Contact: This tab provides the contact information of certain points of contact such as Hospice Network Administrative Contact, Clinical and Patient Support Contact, and Provider Billing Contact provided by MAOs participating in CY2022 of the Hospice Benefit Component of the VBID Model.										
6	CY22 VBID Hospice Service Areas: This tab provides information on the service areas of the MAOs participating in CY2022 of the Hospice Benefit Component of the VBID Model. The information is organized to provide the service area(s) of each MAO's specific plan benefit package (PBP).										
7	Data Dictionary: This tab provides information describing what each data field (cell) in this spreadsheet is meant to represent. Please reference this tab if you have any questions about the information contained within a particular field (cell) in this Excel file.										

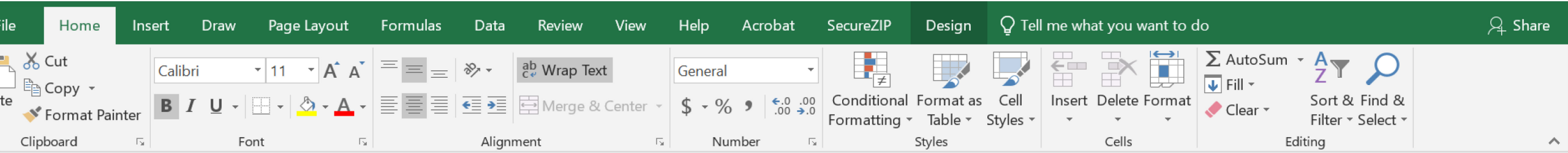
At the bottom of the spreadsheet, the tab bar shows three tabs: "About", "CY22 VBID Hospice MAO Contact", and "CY22 VBID Hospice Service Areas". The "About" and "Data Dictionary" tabs are highlighted with dashed black boxes.

Click on the “CY22 VBID Hospice MAO contact” tab for the contact information of various points of contact, as provided by the participating MAOs.

Parent Organization	Hospice Network Administrative Contact	Email Address for Hospice Network Administrative Contact	Business Phone Number for Hospice Network Administrative Contact	Other Phone Number or Notes for Hospice Network Administrative Contact
AvMed, Inc	Joseph Young	joseph.young@avmed.org	305-671-5437, ext. 27300	
Cambia Health Solutions, Inc.	Amy Kraft	Amy.Kraft@regence.com	503-553-5055	Provider Customer Service: 800-253-0838 Provider Website: https://www.regence.com/provider/products/medical/medicar
Catholic Health Care Systems	Victor Fama	vfama@archcare.org	646-584-7984	
CVS	Sara Rose Mollitor	MollitorS@aetna.com	202-559-8234	

Excel interface details: The ribbon shows 'Home', 'Insert', 'Draw', 'Page Layout', 'Formulas', 'Data', 'Review', 'View', 'Help', 'Acrobat', 'SecureZIP', and 'Tell me what you want to do'. The formula bar contains 'Parent Organization'. The bottom navigation bar shows tabs: 'About', 'CY22 VBID Hospice MAO Contact' (highlighted with a dashed border), 'CY22 VBID Hospice Service Areas', and 'Data Dictionary'. The status bar at the bottom right shows '100%' zoom.

Click on the “CY22 VBID Hospice Service Areas” tab for information about the service areas where the participating MAOS offer coverage to their enrollees.



Contract ID

Contract ID	Plan ID	Segment ID	Parent Organization	Plan Name	County(ies)
H1016	001	000	AvMed, Inc	AvMed Medicare Choice (HMO)	Miami-Dade
H1016	021	000	AvMed, Inc	AvMed Medicare Choice (HMO)	Broward
H1016	023	000	AvMed, Inc	AvMed Medicare Circle (HMO)	Miami-Dade
H1016	024	000	AvMed, Inc	AvMed Medicare Circle (HMO)	Broward
H1016	025	000	AvMed, Inc	AvMed Medicare Access (HMO-POS)	Miami-Dade
H1016	026	000	AvMed, Inc	AvMed Medicare Access (HMO-POS)	Broward
H1016	028	000	AvMed, Inc	AvMed Medicare Premium Saver (HMO)	Broward
H3817	008	001	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Classic (PPO)	Clackamas;Lane;Multnomah;Washington
H3817	009	001	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Enhanced (PPO)	Clackamas;Lane;Multnomah;Washington
H3817	011	001	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Primary (PPO)	Clackamas;Lane;Multnomah;Washington
H3817	008	002	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Classic (PPO)	Benton;Clark;Columbia;Coos;Curry;Douglas;Jackson;Josephine;Linn
H3817	009	002	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Enhanced (PPO)	Benton;Clark;Columbia;Coos;Curry;Douglas;Jackson;Josephine;Linn
H3817	011	002	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Primary (PPO)	Benton;Clark;Columbia;Coos;Curry;Douglas;Jackson;Josephine;Linn
H4605	002	000	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Classic (PPO)	Box Elder;Cache;Davis;Morgan;Salt Lake;Summit;Tooele;Utah;Wasatch
H4605	004	000	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Enhanced (PPO)	Davis;Salt Lake;Utah;Weber
H4605	007	000	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Primary (PPO)	Box Elder;Cache;Davis;Morgan;Salt Lake;Summit;Tooele;Utah;Wasatch
H4605	008	000	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Primary (PPO)	Iron;Washington
H4605	009	000	Cambia Health Solutions, Inc.	Regence MedAdvantage + Rx Classic (PPO)	Iron;Washington
H1777	007	000	Catholic Health Care Systems	ArchCare Advantage (HMO I-SNP)	Bronx;Dutchess;Kings;New York;Onondaga;Orange;Putnam;Queens
H0628	001	000	CVS	Aetna Medicare Premier (HMO-POS)	Allen;Auglaize;Crawford;Defiance;Erie;Fulton;Hancock;Hardin;Harrison
H0628	005	000	CVS	Aetna Medicare Premier (HMO-POS)	Ashland;Belmont;Carroll;Columbiana;Cuyahoga;Geauga;Harrison

CY22 VBID Hospice Service Areas

Question & Answer

Live Question & Answer Session

Key Resources

- Hospice provider webpages: <https://innovation.cms.gov/innovation-models/vbid-hospice-benefit-overview>
- List of CY 2022 participating MAOs, with service area and contact information: <https://innovation.cms.gov/media/document/vbid-cy2022-hospice-contact-info-geo>
- CY 2022 Hospice Benefit Component Request for Applications (RFA): <https://innovation.cms.gov/media/document/cy-2022-rfa-vbid-hospice-benefit-component>
- CY 2022 Hospice Provider Letter & Checklist: <https://innovation.cms.gov/media/document/vbid-cy2022-hospice-provider-checklist>
- Frequently Asked Questions: <https://innovation.cms.gov/media/document/vbid-hospice-2021-faqs>
- Hospice Benefit Component Technical and Operational Detailed Guidance (applicable for 2022): <https://innovation.cms.gov/media/document/vbid-hospice-technical-guidance-cy2021>

Live Question & Answer Session

Past Events & Trainings

- [VBID Hospice Benefit Component Technical Support Series: Session One](#) - November 2, 2020
[Slides \(PDF\)](#) | [Transcript \(PDF\)](#) | [Recording \(MP4\)](#) (Password:Vbidhospice1102)
- [VBID Hospice Benefit Component Technical Support Series: Session Two](#) - November 10, 2020
[Slides \(PDF\)](#) | [Transcript \(PDF\)](#) | [Recording \(MP4\)](#) (Password:Vbidhospice1110)
- [VBID Hospice Benefit Component Technical Support Series: Session Three](#) - December 15, 2020
[Slides \(PDF\)](#) | [Transcript \(PDF\)](#) | [Recording \(MP4\)](#) (Password:Vbid-hospice1215)
- [VBID Hospice Benefit Component Technical Support Series: Session Four](#) - January 12, 2021
[Slides \(PDF\)](#) | [Transcript \(PDF\)](#) | [Recording \(MP4\)](#) (Password:Vbid0112)

Thank you for joining us.

Please email us with any questions at:

VBID@cms.hhs.gov