



MITA
MEDICAL IMAGING
& TECHNOLOGY ALLIANCE
A DIVISION OF **RSNA**

MEDCAC MEETING ON BETA-AMYLOID PET IMAGING IN DEMENTIA AND NEURODEGENERATIVE DISEASE

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Medical Imaging & Technology Alliance (MITA)

- MITA represents medical imaging, radiation therapy and radiopharmaceutical manufacturers
- Richard A. Frank, MD, PhD disclosures
 - Consultant to MITA
 - Principal of Frank Healthcare Advisers
 - No direct stock holdings in MITA member companies

MITA collaborations to ensure access to technology

- We have been pleased to work with CMS to ensure appropriate use of and access to our members' life-saving technologies
- We appreciate this opportunity to provide comments to MEDCAC on beta amyloid PET imaging

The use of beta amyloid imaging is an example of how MITA's reconsideration request for PET procedures should be applied: coverage with immediate effect.

- Evidence-based
- High level of scrutiny because of FDA approval
 - Higher than previous PET tracers
- CED for suggestive but inconclusive results
- CMS retains the prerogative to place restrictions on the use of the product
- Consistent with Lilly's national coverage request

MITA is of the strong opinion that diagnostic endpoints are different than therapeutic endpoints, and thus should receive different consideration.

- **Diagnostic endpoints are discreet and provide information with purpose**
 - Inform treatment decisions, which will affect outcomes
 - Change, start, stop treatment
- **CMS advocates the use of such tools**
 - Influence treatment via incremental information
 - Avoid unnecessary or futile treatment
 - Change health outcomes for Medicare beneficiaries

CMS should follow the expert recommendations of professional societies

- SNMMI/AA appropriate use criteria (to be) published
 - Specific segment of the targeted population
 - Specific circumstances applied to that segment
 - Specific number of scans within those circumstances
 - Specific conditions to meet to conduct a scan

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