

**Meeting of the Advisory Panel on Outreach and Education (APOE)**  
**Centers for Medicare & Medicaid Services (CMS)**  
**Wednesday, September 21, 2016**  
**The Hubert H. Humphrey Building**  
**200 Independence Avenue S.W., Room 425A**  
**Washington, D.C. 20201**  
**8:30 a.m. - 3:00 p.m.**

8:30 - 8:35 a.m.	Open Meeting Thomas Dudley Designated Federal Official (DFO), Office of Communications (OC), CMS
8:35 – 8:45 a.m.	Welcome and Introductions Louise Knight, APOE Chair Susie Butler, Director, Partner Relations Group, Office of Communications, CMS
8:45 – 9:05 a.m.	Recap of June 22, 2016 Meeting and CMS Response to APOE Recommendations from June 22, 2016 Louise Knight, APOE Chair Susie Butler, Director, Partner Relations Group, OC, CMS
9:05 – 10:25 a.m.	The Innovation Center and Consumer Outreach – Where to Go? Mimi Toomey, Director, Stakeholder Engagement and Policy Policy and Programs Group, Centers for Medicare and Medicaid Innovation
10:25 – 10:55 a.m.	Discussion of Recommendations between APOE Members and Mimi Toomey
10:55 – 11:10 a.m.	Break
11:10 a.m. – 12:00 p.m.	Office of Communications Overview Susie Butler, Director, Partner Relations Group, OC, CMS
12:00 p.m. – 1:30 p.m.	Lunch – Panel Members Only (Room 738 G 03)
1:30 – 2:30 p.m.	Open Enrollment Year 4 Partnership Outreach Susie Butler, Director, Partner Relations Group, CMS
2:30 – 2:35 p.m.	Public Comment
2:35 – 3:00 p.m.	Recap of Meeting and Final Comments Roanne Osborne-Gaskin, APOE Co-Chair
3:00 p.m.	Adjourn Thomas Dudley, DFO, OC, CMS

**FURTHER INFORMATION**

Information about summary minutes of this meeting or other Committee matters will be available at <http://www.cms.gov/Regulations-and-Guidance/Guidance/FACA/APOE.html>, or by contacting Thomas Dudley via E-mail at [thomas.dudley@cms.hhs.gov](mailto:thomas.dudley@cms.hhs.gov) or by telephone at (410) 786-1442. Press inquiries are handled through the CMS Press Office at (202) 690-6145.