



Transforming Maternal Health (TMaH) Model

Office Hour

September 12, 2024

Housekeeping & Logistics



DIAL IN

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Agenda

- 1** | Welcome and Introductions
- 2** | Application Submission Information
- 3** | Questions and Answers
- 4** | Closing and Resources

Today's Presenters



Djene Sylla
*Grants Management Specialist,
Office of Acquisition & Grants
Management*



Linda Streitfeld
*Project Lead, Transforming
Maternal Health Model*

Application Submission Information

Application Submission

The Authorized Organizational Representative (AOR) who will officially submit an application on behalf of the organization must register with Grants.gov to obtain a username and password.

Application Submission Requirements



Application Requirements

- Have a valid Employer Identification Number (EIN) / Taxpayer Identification Number (TIN)
- Have a Unique Entity Identifier (UEI).
- Register in the System for Award Management (SAM) database to be able to submit an application. This registration must be annually renewed.
- Have a Login.gov account.



Electronic Signature

The electronic signature of the individual who is logged in and submits the application to Grants.gov will automatically populate throughout the application. The electronic signature must match the AOR named on the SF-424.

The AOR must submit the application to [Grants.gov](https://www.grants.gov). The AOR is the individual, named by the applicant/recipient organization, who is authorized to act for the applicant/recipient and to assume the obligations imposed by the federal laws, regulations, requirements, and conditions that apply to grant applications or awards.

Register for Grants.gov to Apply

Grants.gov is an online portal for submitting federal award applications. It requires a one-time registration to submit applications.



REGISTER



Registering with Grants.gov

One account to manage all your profiles, applications, and subscriptions.

Applicants

1. Complete the **required form fields**.
2. **Confirm** your email address.
3. **Add** an organization applicant profile or an individual applicant profile after registering.

Learn more on the [Applicant Registration page](#).

Grantors

1. Complete the **required form fields**.
2. **Confirm** your email address.
3. Ask your **agency point of contact** to associate your email address with the agency.

Learn more on the [Grantor Registration page](#).

[Get Registered Now](#)



The webpage displayed above can be accessed at <https://www.grants.gov/register>

Grants.gov Support Center

For assistance with the registration process, applicants can access additional information, such as training videos about the Grants.gov Workspace, FAQs, and 27/4 Applicant Support (excluding federal holidays).



SUPPORT CENTER



Welcome to Grants.gov Support

The Grants.gov support resources are here to help you successfully find and apply for grants. Grants.gov [Applicant Support](#) is available 24/7 ([except federal holidays](#)). Be sure to include [supporting details](#) when you call or email.



FAQs

[Frequently Asked Questions Portal](#)



Report Fraud

Call the Federal Trade Commission Fraud Hotline: 1-877-382-4357
Call HHS Fraud Hotline: 1-800-447-8477

[Learn about Grant Scams and Fraud](#)



Find Help and Learn

[Grants Learning Center](#)
[Online Help](#)
[Applicant Training](#)



About the Program

[About Grants.gov](#)



Grants.gov Releases

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Feedback

[Recommend Site Enhancements \(PDF\)](#)



The webpage displayed above can be accessed at <https://www.grants.gov/support>

Application Criteria & Formatting

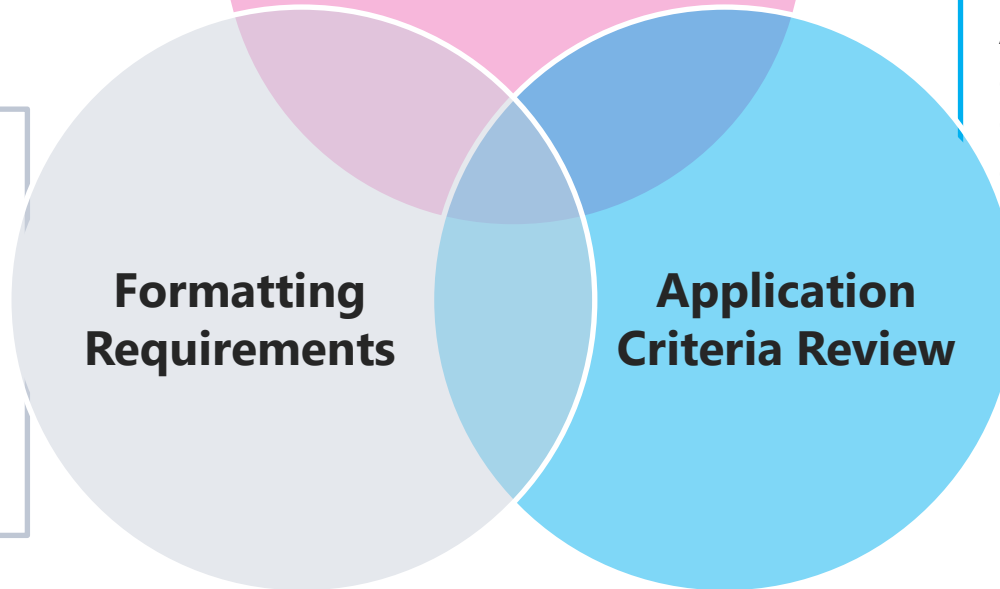
Please reference the Notice of Funding Opportunity (NOFO) sections highlighted below for application submission criteria and formatting requirements.



Applicants should review **Section D and Appendix II** of the Notice of Funding Opportunity for instructions on how to submit a complete application. Please follow the application instructions.



Applicants should review **Section E.1** for application review criteria. This section explains how applications will be assessed.



Applicants must adhere to the formatting and content requirements included in **Section D.2** (e.g., font size, formatting, page limitations, required forms and documents) to ensure that you have an eligible application.

NOFO Application Overview

Applicants should review Section D and Appendix II of the NOFO for instructions on how to submit a complete application. Applications are due no later than September 20, 2024, at 11:59 pm EST.

If an applicant does not submit all the required documents or does not address each of the topics discussed in the Project Narrative, the applicant **risks not being eligible/awarded**.

Applications are reviewed in accordance with the information outlined below.



All applicants must submit the following:



Standard Forms



Cover Letter (optional)



Budget Narrative



Appendices

Including:

- Business Assessment of Application Organization
- Program Duplication Assessment
- Letters of Support (optional)



Project Narrative

Including:

- Maternal Health Policy Priorities
- Organization, Administration, and Capacity
- Payment Environment
- Regional Plan
- Model Pillars
- Sustainability Plan
- Stakeholder Recruitment Plans

¹Refer to the [TMAH Model Notice of Funding Opportunity](#) for the most up-to-date information on eligibility (Section C.1) , application submission (Section D), and application scoring details (Section E.1).

Application Forms (1/4)

All applications must include the following standard forms¹:



Project Abstract Summary

The abstract is used to provide a concise description of the proposed project and includes purpose and outcomes, goals, the total budget, and a description of how the funds will be used.
Maximum one (1) page.



SF424: Official Application for Federal Assistance

SF424 is used to apply for Federal grants. The Federal awarding agencies and Office of Management and Budget (OMB) use information reported on this form for general management of Federal assistance awards programs. The Authorized Organizational Representative (AOR) completes and signs this form.



SF424A: Budget Information Non-Construction

SF424A is used to budget and request grant funds for non-construction programs. The Federal awarding agencies and OMB use information reported on this form for general management of Federal assistance awards programs.

¹Refer to the [TMAH Model Notice of Funding Opportunity](#) for the most up-to-date information on eligibility (Section C.1) , application submission (Section D), and application scoring details (Section E.1).

Application Forms (2/4)

All applications must include the following standard forms¹:



SF-LLL: Disclosure of Lobbying Activities

All applicants must submit this SF-LLL form. If your entity does not engage in lobbying, please insert "Non-Applicable" on the form and include the required AOR name, contact information, and signature.



Project Site Location Form(s)

All applicants must submit this Project/Performance Site Location form.

¹Refer to the [TMAH Model Notice of Funding Opportunity](#) for the most up-to-date information on eligibility (Section C.1) , application submission (Section D), and application scoring details (Section E.1).

Application Forms (3/4)

All applications must have the following additional forms¹:



Project Narrative

The applicant provides a Project Narrative that articulates in detail the proposed goals, measurable objectives, and milestones in accordance with the instructions and content requirements provided in Section D.3.1, consistent with the criteria described in Section A.4, Program Requirements and E.1, Criteria.
Maximum 60 pages.



Budget Narrative

Applicants supplement Form SF-424A with a Budget Narrative that includes a yearly breakdown of costs, for each line item outlined in the SF-424A, according to a 12-month period. Applicants include a clear description of the proposed costs for each activity within the line item.
Maximum of 10 pages.



Business Assessment of Applicant Organization

As required by 45 CFR §75.205 for Cooperative Agreements, CMS evaluates the risk posed by an applicant before they receive an award. This analysis of risk includes items such as financial stability, quality of management systems, internal controls, and the ability to meet the management standards prescribed in 45 CFR Part 75.
Maximum 12 pages.

¹Refer to the [TMAH Model Notice of Funding Opportunity](#) for the most up-to-date information on eligibility (Section C.1) , application submission (Section D), and application scoring details (Section E.1).

Application Forms (4/4)

All applications must have the following additional forms¹:



Program Duplication Assessment

The applicant will describe a plan to avoid program duplication² by filling out a required questionnaire related to other programs funded by Medicaid, Title V agencies, or other federal, state, and local programs that will provide direct care coordination or case management services to the Model population. Maximum 10 pages.



Appendices

Appendices include the following:

- Resumes and/or curriculum vitae (**required** for identified managers, Project Director, and all other Key Personnel identified at the time of application)
- Job descriptions for key model personnel, if not included in the Project Narrative
- Organization chart, if not included in the Project Narrative
- Letters of support (optional – letters of support from the applicant's governor or state legislators, hospitals, safety net providers, primary care providers, birth centers, federally recognized Tribe operating in the state and/or community-based organizations or others)

¹Refer to the [TMAH Model Notice of Funding Opportunity](#) for the most up-to-date information on eligibility (Section C.1) , application submission (Section D), and application scoring details (Section E.1).

²The U.S. Government Accountability Office (GAO) defines program duplication as two or more agencies or programs engaged in the same activities or providing the same services to the same beneficiaries.



Application Submission Q&A

Please **submit questions via the Q&A box** to the right of your screen.

Questions and Answers



Open Q&A

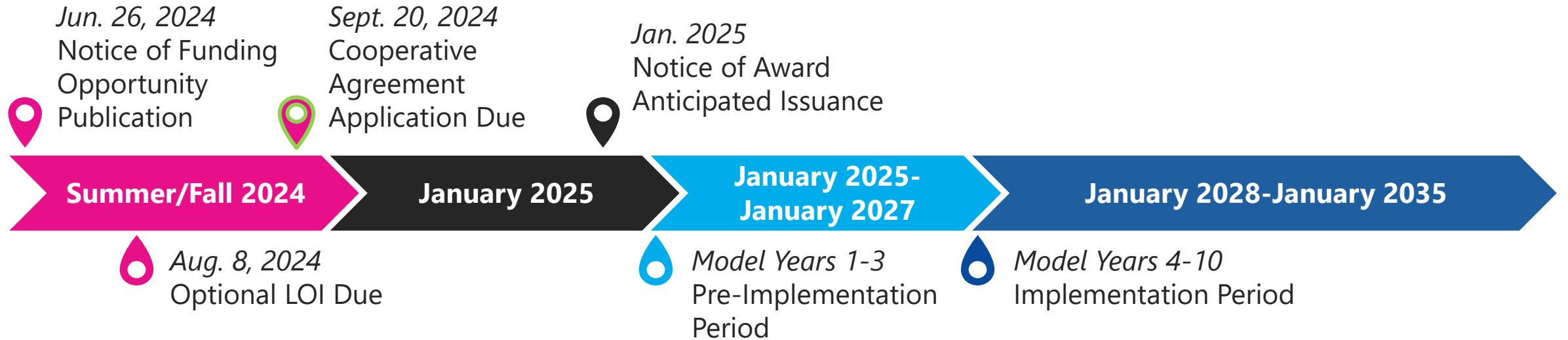
Please **submit questions via the Q&A box** to the right of your screen.

Closing and Resources


Application Timeline


CMS strongly recommends that you do not wait until the application due date to begin the application submission process.

APPLICATION TIMELINE



APPLICATION SUBMISSION

 Application materials are available at [Grants.gov](https://www.grants.gov). Please visit Grants.gov to begin the registration process.

 All applications must be submitted to Grants.gov by the application deadline, **September 20, 2024, at 11:59 pm ET.**

Additional Information and Resources

More information and opportunities to stay up-to-date on upcoming TMaH Model events and resources are available.



Frequently Asked Questions

Review answers to FAQs

<https://www.cms.gov/tmah-model-frequently-asked-questions>



Notice of Funding Opportunity

Download the Full Announcement

<https://grants.gov/search-results-detail/354874>



Listserv

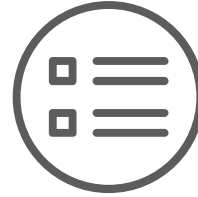
Sign up for updates

public.govdelivery.com/accounts/USCMS/subscriber/new?topic_id=USCMS_13161



Grants.gov Workspace

<https://www.grants.gov/applicants/workspace-overview/>



Additional TMaH Model Resources:

August Office Hour

<https://www.cms.gov/priorities/innovation/files/tmah-august24-oh-rec1-2.mp4>

NOFO Webinar

<https://www.cms.gov/priorities/innovation/files/tmah-nofo-webinar-rec1.mp4>

Payment Design Factsheet

www.cms.gov/files/document/tmah-payment-design-fs.pdf

Technical Assistance Factsheet

www.cms.gov/files/document/tmah-tech-assistance-fs.pdf

Maternal Health Care Team Factsheet

<https://www.cms.gov/files/document/tmah-maternal-hc-team-fs.pdf>

Model Overlaps Policies Factsheet

<https://www.cms.gov/files/document/tmah-model-overlaps-fs.pdf>



Thank you for your time and interest!

Please take the survey following this webinar so we can learn how to make our events better.

Questions? Email TMAHModel@cms.hhs.gov.