

Chronic Disease Management Reward

Chronic disease management programs have been used to improve care quality, promote self-management, and reduce costs. In many instances they have resulted in positive health outcomes. Medicare allows Next Generation ACOs to provide eligible beneficiaries with a gift card to reward them for participation in a qualifying chronic disease management program. These programs can help beneficiaries better manage diabetes, high blood pressure, heart failure, depression, or other health conditions. Next Generation ACOs can elect to provide this benefit, after receiving approval for their program from Medicare. Each ACO develops its unique program, specific to its beneficiaries' needs (i.e., which diseases will be of focus, how to approach the use or creation of a disease management program, which gift cards to select for rewards, etc.).

For more details about this program, please find information in the frequently asked questions (FAQs) below.

The Chronic Disease Management Program & What it Means for You

Q1. How do I know if I am a beneficiary associated with a Next Generation ACO and if I can receive a gift card by participating in this program?

A1. Medicare beneficiaries who receive care from a doctor participating in a Next Generation ACO should receive a letter from the ACO notifying them that they are associated with the ACO. If the beneficiary's doctor (or a number of his or her doctors) participates in the Next Generation ACO, then the beneficiary may be associated to the ACO and may be eligible to receive a gift card by participating in an associated approved chronic disease management program. You can also call 1-800-MEDICARE to ask whether you are associated to a Next Generation ACO.

Q2. What is a chronic disease management program?

A2. A "Chronic Disease Management Program" is a program identified by the ACO that focuses on promoting improved health, preventing injuries and illness, and promoting efficient use of health care resources for individuals with the chronic diseases targeted by the program. For example, a Chronic Disease Management Program may include utilizing particular services or preventive screening benefits, adhering to prescribed treatment regimens, attending education or self-care management lessons, and meeting nutritional goals.

Q3. Which chronic disease management programs are eligible for receipt of a gift card and is there a program that I can participate in?

A3. An ACO is able to design their implementation of this program to address the specific needs of their beneficiary population. How each ACO implements the program can vary. To find out how your ACO is implementing this program, and what chronic disease management programs are available, please contact your ACO.

Q4. What type of gift card is it (e.g., grocery store, visa debit card, etc.) and what is the value?

A4. ACOs have limitations on what types of gift cards they can choose to offer beneficiaries. For example, the gift card cannot be redeemable for cash, it must be programmed to prevent the purchase of alcohol and tobacco products, it cannot be in the form of cash or monetary rebates or discounts or redeemable for cash, and it must be funded by and supplied by the ACO. The aggregate value of any and all gift cards provided to a beneficiary in a year cannot exceed \$75. To learn more about the details of your ACO's chronic disease management gift card reward, please contact your ACO.